

And the journey continues

“A true entrepreneur is a doer, not a dreamer.”

– Nolan Bushnell



The Entrepreneurship Development Cell of Shivaji College, University of Delhi was established in 2017 with the idea of promoting the spirit of entrepreneurship among students and helping them generate new ideas and implement them in the real world.

Orientation Program, 2017-18



With the coordinated effort of a vibrant team of teachers and students, EDC began its journey on **17th of August, 2017** with its Orientation Program under the leadership of Mrs. Suman Kharbanda on the teacher's front and Mr. Siddharth Bhardwaj on the student's front. The aim of the event was to familiarize the students from all batches and courses with the purpose and objective of the cell and its vision for the future. Two eminent speakers, Dr. S. Lakshmi Devi, Director, Centre of Entrepreneurship and Career Oriented Program, University of Delhi and Prof. S.K. Palhan, Director, The Great Lakes Institute of Management, further enlightened the gathering on the spirit of entrepreneurship with their rich experiences.

The B-Plan Competition



On 14th of September, 2017 EDC held its first event, The B-Plan Competition. Aimed at developing and motivating the students to bring forth business ideas, this event saw enthusiastic response from the students. It was a two-round event with the first round being an online round where the

participants were required to submit an executive summary of their business plan. The event saw a huge

participation from students with the top 8 teams qualifying for the second round where they presented their B-Plan to the panel of judges and justify its financial, commercial and social viability aspects. The first prize was bagged by the team comprising of Shubham Garg (BBE) and Dharmendra Jhalwa (BBE). Vishal Atri (B.Com. (H)) and Meena Rathore (B.Com. (H)) were runner ups.

The Paper-recycling Unit

As a part of our entrepreneurial project, the members of the cell revamped the **paper recycling unit** set up at the college in collaboration with the Eco-Club of the College .

The student members, voluntarily worked there in slots and were successfully able to produce more than 200 sheets of recycled paper ready to be used.



Training for Entrepreneurship Educators Program



In December, 2018, the EDC collaborated with Wadhvani Foundation to launch the **Entrepreneurship Educators Program** organised by the National Entrepreneurship Network, Wadhvani Foundation, an internationally acclaimed organisation for development of entrepreneurial skills. Faculty members, Ms.

Urvashi Sahitya, (Department of Business Economics) and Ms. Shweta, (Department of Commerce) undertook the training required to equip themselves to take up the sessions under the programme.

Launch of Entrepreneurship Educators Program



The **Entrepreneurship Educators Program** was launched in the College in **January 2018**. In this course, enrolled students are mentored and imparted entrepreneurial skills by the trained faculty members of the College. The training is vibrant, activity based and motivational. Students are provided practical knowledge with real life examples, case studies and projects in training sessions held every Saturday. The students are awarded Certificate on successful completion of the course.

National E-Summit



EDC's first annual event, The National E-Summit was held on the **11th and 12th of January, 2018**. It was a two-day long event which saw active participation from enthusiastic students. The summit started with the inaugural ceremony and the lighting of the lamp by Dr. Omkar Rai (Director of MTNL-STPI IT Services Ltd.), Mr. Rajiv Chawla (Chairman, *I am SME of India*) and Dr. S. Lakshmi Devi, Director, Centre of Entrepreneurship and Career Oriented Program, University of Delhi.

The Inauguration ceremony was followed by a Panel discussion on Unleashing Entrepreneurship:

opportunities and challenges. The panelists included Mrs. Kanta Singh, State Project Head, United Nations Development Program, Mr. Sumeet Kapur, Co-founder, Nearbuy, Mr. Ashutosh Bhardwaj, Co-founder and CEO, Techie Amigos. They were also joined by Mr. Sunny Garg, Founder of YourShell and

Mr. Abhijit Malhotra, North India Head - Lead Angels. Each of the five panelists shared their experiences and the challenges they faced to reach the heights.

The National E-Summit was marked by several events, with National B-Plan Competition being the biggest attraction. It saw participation of over 16 teams from colleges across India. Twelve top teams made it past the first round, the winners of the competition being team from Cluster Innovation Centre and the team from Guru Gobind Singh College of Commerce as runner ups. Nevertheless, all the finalists had some of the most creative ideas and delivered superb presentations to mark the successful end of day one.



The 2nd day of the National E-Summit, was marked by a **workshop on Essential practical skills for entrepreneurs** conducted by Ms. Shruti Sinha from Wadhvani Foundation.

Another grand event, **E-Roadies**, was introduced in the next half of the second day. It was a 2-round event with the first round being a case study round which aimed at testing the skill of the members



as a team (teams of three). It was followed by an interview round where the individual members of each qualifying team were to be interviewed separately, thus testing the ability of the individual to work independently and under pressure. The enthusiasm of the tightly packed auditorium could be judged from the constant cheering of the audience. Nandita from A.P.J School of Management bagged the first prize and Rajesh Kumar Jha from Shivaji College was runner-up.



The event ended with the President of the Entrepreneurship Development Cell, Siddharth Bhardwaj delivering a vote of thanks.

With Mrs. Suman Kharbandha as the convener, Simran Chawla (B.Com) and Kshitiz Gupta (B.Com) took over the mantle of the Presidentship of EDC for the session **2018-19**.

Orientation Program, 2018-19

The Orientation Program held on **13th August, 2018** marked the first event of EDC for the academic session 2018-19 with the main aim of familiarizing the new batch of students from all courses with the purpose and objective of the cell and its vision for the future. It witnessed enthusiastic participation of over 150 students.

Workshop on Design Thinking

On **29th August 2018**, EDC organized a workshop on **Design Thinking** in association with **SOIL**



(School Of Inspired Learning). The workshop divided into two sessions, the first session being , “**Crafting a Business Idea**” followed by the second session on “**Creating compelling Value Propositions**”. The workshop sensitized the students towards the various aspects of design thinking including ideation, incubation and designing a business canvas.

B-Plan Competition

In the month of September 2018, **Business Plan competition** was organized in 2 stages-an online round and an on-stage round. After rigorous screening, about 8 teams made it to the onstage round. The event was adjudged by Mr. Aditya Goel, Founder, Love in Stores. The team consisting of Utsav and Shivam (BBE) won the first prize while the second prize was bagged by Paras Bansal (BBE) coming second.

Collaboration with Niti Aayog



EDC also **signed a Letter of Intent (LOI) with the Niti Aayog** during the session 2018-19 to provide new opportunities for the students.

StartupKaफंडा





StartupKaFest held on **30th October, 2018**, commenced with a speaker session with industry experts and self-made entrepreneurs. The panel comprised of Dr. Shikha Sharma, Founder NutriHealth; Ankit Prasad, Founder Bobble Keyboard; Ashutosh Bharadwaj, Head of Marketing, Josh Talks; Kunal Arora, Founder, The Education Tree and Megha Bhatia, Founder Our Voix. Each of the speakers shared their journey and insights on making it big in the entrepreneurial world.

Parallel to the talk, a startup exhibition, **Venture Express** was organised. A number of student startups showcased their products through innovative stalls primarily encouraging the idea of social entrepreneurship. The joint effort of EDC members including both teachers and students resulted in an insightful experience for all those who attended the event. The event witnessed a massive turnout from numerous colleges across Delhi- NCR and proved to be a huge success.

“Entrepreneurship is neither a science nor an art. It is a practice.” - Peter F. Drucker

In 2019, the EDC plans to bring the world together into an International E-Summit on the theme **‘Entrepreneurship through Ecotourism’** with a whole lot of interesting and enlightening sessions and activities like Panel Discussion, Speaker sessions, B-Plan competition, E-Roadies and the like.